

July 27, 2010

CARE ASSIGNS 'CARE BB+' RATING TO THE BANK FACILITIES OF LUCKY STAR JEWELLERY EXPORTS (I) PVT. LTD.**Rating**

Facilities/ Instruments	Amount (Rs. crore)	Ratings ¹	Remarks
Long-term Bank Facilities	40.00	'CARE BB+' (Double B Plus)	Assigned
Total Facilities	40.00		

Rating Rationale

The rating is constrained by geographical and customer concentration risk, low profit margins and adverse impact of recent global economic downturn especially in the USA. The rating derives strength from the experience of the promoters in the business and marketing support derived from the group companies.

Ability of Lucky Star Jewellery Exports (I) Pvt. Ltd. (LSJEPL) to improve its profitability and diversify its operations to increase client base and geographies is the key rating sensitivity.

Company Profile

Lucky Star Jewelry Exports (I) Pvt. Ltd. (LSJEPL), a private limited company incorporated in September 1991, commenced operations in January 2000. The company is a 100% Export Oriented Unit (EOU) and is located in Santacruz Electronics Export Processing Zone (SEEPZ), a Special Economic Zone (SEZ) in Andheri, Mumbai. It is involved in manufacturing of diamond-studded jewellery for exports. LSJEPL belongs to Rosy Blue group.

On a total income of Rs.78.80 crore, LSJEPL incurred a net loss of Rs.4.19 crore in FY09.

During H1FY10, LSJEPL posted net sales of Rs.43.00 crore with a PAT of Rs.0.86 crore.

Analyst Contact

Name: Ms. Aarti Mhatre

Tel # 022 6754 3440

Email: aarti.dogra@careratings.com

CARE has classified instruments rated by it on the basis of complexity. This classification is available at www.careratings.com. Investors/market intermediaries /regulators or others are welcome to write to care@careratings.com for any clarifications.

Disclaimer

CARE's ratings are opinions on credit quality and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE has based its ratings on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments.

¹Complete definitions of the ratings assigned are available at www.careratings.com and in other CARE publications.

CARE is headquartered in Mumbai, with Offices all over India. The office addresses and contact numbers are given below:

HEAD OFFICE: MUMBAI

Mr. D.R. Dogra

Managing Director

Cell : +91-98204 16002

E-mail : dr.dogra@careratings.com

Mr. Rajesh Mokashi

Dy. Managing Director

Cell : +91-98204 16001

E-mail: rajesh.mokashi@careratings.com

Mr. Ankur Sachdeva

Head - Business Development

Cell : +91-9819698985

E-mail: ankur.sachdeva@careratings.com

4th Floor, Godrej Coliseum, Somaiya Hospital Road, Off Eastern Express Highway,
Sion (East), **Mumbai 400 022** Tel.: (022) 67543456 Fax: (022) 67543457

Website: www.careratings.com

OFFICES

<p>Mr.Mehul Pandya Regional Manager 32 TITANIUM Praladnagar Corporate Road, Satellite, Ahmedabad - 380 015. Tel – 079 4026 5656 Mobile - 98242 56265 E-mail: mehul.pandya@careratings.com</p>	<p>Mr.Sundara Vathanan Regional Manager Unit No. 8, I floor, Commander's PlaceNo. 6, Raja Ram Mohan Roy Road, Richmond Circle, Bangalore - 560 025. Tel – 080 2211 7140 Mobile – 98803 60878 E-mail: sundara.vathanan@careratings.com</p>
<p>Mr. Pradeep Kumar Regional Manager Unit No. O-509/C, Spencer Plaza, 5th Floor, No. 769, Anna Salai, Chennai 600 002 Tel: 044 2849 7812/2849 0811 Mobile – 98407 54521 E-mail : Pradeep.kumar@careratings.com</p>	<p>Mr. Ashwini Jani Regional Manager 401, Ashoka Scintilla 3-6-520, Himayat Nagar Hyderabad - 500 029 Tel – 040 40102030 Mobile – 91766 47599 E-mail: ashwini.jani@careratings.com</p>
<p>Mr. Sukanta Nag Regional Manager 3rd Floor, Prasad Chambers (Shagun Mall Building) 10A, Shakespeare Sarani Kolkata - 700 071. Tel – 033 2283 1800/1803 Mobile – 98311 70075 E- mail: sukanta.nag@careratings.com</p>	<p>Ms.Swati Agrawal Regional Manager 710 Surya Kiran, 19 K.G. Road, New Delhi - 110 001. Tel – 011 2331 8701/2371 6199 Mobile – 98117 45677 E-mail : swati.agrawal@careratings.com</p>